



Danube Chambers of Commerce Association Work-plan

10 September 2010

www.dcca.eu

In the coming period the DDCA has to achieve its four objectives defined as principles, namely:

- participation in the establishment of the Danube Strategy's principles
- information flow, initiation, integration and cohesion
- environment protection, commerce, tourism
- lobby

We plan our activity aiming to fulfill these objectives within three determining periods, with the firm belief, that in these periods through the DCCA's vigorous activity, economic cohesion of the Danube region will result in sustainable economic development in the direct vicinity of the Danube.

I. Short term of work-plan - 30 June 2010 – 30 June 2011

This period contains the tasks of establishment and initial concrete actions divided into two sub-periods as follows:

I.1.1. 30 June – 10 September 2010

- get in contact with the prospective members
- draft the Statute
- organize the inaugural meeting in Budapest
- inaugural meeting 30 June, sign the Statute, election of the officers
- contact with new, adherent chambers
- image design – logo, webpage, design elements
- prepare documents for the following General Assembly's meeting – creed, strategy, work-plan, budget, finalizing the Statute

10 September 2010 General Assembly's meeting

1.1.2. 10 September – 31 December 2010

- contact the national coordinators of the Danube Strategy and emphatic lobby in order to more countries concerned include the DCCA in their Danube Strategy program
- participate in intergovernmental joint economic committees
- economic initiatives, providing civil forum for these, on which standpoints formed mediate to governments
- foster the expansive popularization and reputation of the DCCA by contact and inform directly the NGOs of the concerned countries
- finalize the list of territorial programs in connection with the Danube Strategy
- contact the representatives of every chamber in Brussels and a 2-3 day lobby trip to Brussels
- registration on community sites (e.g. Facebook)
- monthly newsletter
- starting the webpage and publish an introductory brochure

1.2. 1 January – 30 June 2011:

- map and find those organizations, individuals whose support could help the DCCA to be one of the active participants of the Danube Strategy's implementation
- general and intensive lobby activity in the countries of member chambers towards their governments in order to countries concerned support the approval of the Danube Strategy in point of the elements of the DCCA Strategy even during the EU's Hungarian Presidency
- in order to achieve initiatives of the previous point, within the confines of a voyage departing from Germany, member chambers would organize a conference by states or federal units on one of the

elements of the Danube Strategy which prominently concerns that country or federal unit with a Romanian terminus

- deepen cooperation with other organizations located in the region based on the Danube, also with universities, media, etc.
- 2-3 day lobby trip to Brussels
- prepare documents for the following General Assembly's meeting

II. Long-term of work-plan - 1 July 2011 – 31 December 2012

By the end of this second period we hope that DCCA will get into the Danube Strategy and with its diverse and efficient activity will accomplish all the above mentioned objectives.

This period can also be divided into two period of activity.

II.1. 1 July 2011 – 31 December 2013:

- establishment of task forces in order to achieve and conduct programs and projects in territories
- organize programs in Brussels to inform directly from firsthand the EU decision making bodies about our action plans and results
- from 2013 active contribution in the Danube Program, in order to be able to determine the funded programs

II.2. 1 January 2014 – 31 December 2020, coincides with the realization period of the Danube Macro Region Program:

- development of common programs for chambers concerned with similar challenges (climate change, flooding, renewable energy)
- strengthen the role of the Danube, as a logistic and touristic waterway, with respecting the conscious environment protection

(foster the construction of new bridges, introduction of flat-bottomed barges in order to stimulate trade)

- organize summer universities, conferences – advertizing them to present and propagate common programs
- develop and accomplish coordinated training programs
- organize and coordinate student exchange programs

III. work-plan of new possibilities from 1 January 2021

Based on new funds DCCA continues its operation according to the accomplished objectives and arisen demands with the assigned detailed work-plan and new objectives.